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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/687,459	10/15/2003	Eduard K. de Jong	SUN040203	8874	
	7590 05/13/201 IcKAY & HODGSON	EXAMINER			
	ROAD, SUITE 220	PHAM, LUU T			
MONTEREY, CA 93940			ART UNIT	PAPER NUMBER	
			2437		
			MAIL DATE	DELIVERY MODE	
			05/13/2010	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/687,459	DE JONG, EDUARD K.		
Examiner	Art Unit		
LUU PHAM	2437		

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The MAILING DATE of this communication appe	ars on the cover sheet with the c	correspondence add	ress
THE REPLY FILED 16 April 2010 FAILS TO PLACE THIS APPI	ICATION IN CONDITION FOR A	LOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:	the same day as filing a Notice of <i>n</i> eplies: (1) an amendment, affidavi al (with appeal fee) in compliance	Appeal. To avoid abar t, or other evidence, v with 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expiresmonths from the mailing b) The period for reply expires on: (1) the mailing date of this Ac no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f	dvisory Action, or (2) the date set forth ter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	g date of the final rejection	n.
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extrunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the siset forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	on which the petition under 37 CFR 1.1 ension and the corresponding amount on the ortened statutory period for reply origi	of the fee. The appropria nally set in the final Offic	ate extension fee e action; or (2) as
 The Notice of Appeal was filed on A brief in compl filing the Notice of Appeal (37 CFR 41.37(a)), or any exten Notice of Appeal has been filed, any reply must be filed with AMENDMENTS 	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
3. The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further con (b) They raise the issue of new matter (see NOTE below (c) They are not deemed to place the application in bett appeal; and/or	sideration and/or search (see NOT v); er form for appeal by materially red	TE below);	
(d) They present additional claims without canceling a converge NOTE: (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.12. 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) would be allowed.	See attached Notice of Non-Con	mpliant Amendment (•
non-allowable claim(s). 7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 10-18,28-36 and 72-88. Claim(s) withdrawn from consideration:		l be entered and an e	xplanation of
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 	sufficient reasons why the affidavi	t or other evidence is	necessary and
9. The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to oshowing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	ıl and/or appellant fail	s to provide a
10. \square The affidavit or other evidence is entered. An explanation	of the status of the claims after er	ntry is below or attach	ed.
 REQUEST FOR RECONSIDERATION/OTHER 11. The request for reconsideration has been considered but See Continuation Sheet. 	does NOT place the application in	condition for allowan	ce because:
12. Note the attached Information <i>Disclosure Statement</i> (s). (13. Other:	PTO/SB/08) Paper No(s)		
/Emmanuel L. Moise/ Supervisory Patent Examiner, Art Unit 2437	/Luu Pham/ Examiner, Art Unit 2437		

Continuation of 11. does NOT place the application in condition for allowance because:

Applicants' arguments in the Remarks filed on 04/16/2010 have been fully considered but they are not persuasive.

Applicants' arguments:

- 1. "The Plain Meaning of the Claim has been Ignored."
- a) "[T]he rejection must cite a teaching of a rights locker, identify the provider for that locker and then demonstrate that that particular provider authenticated the request that is determined in this operation. This was not done in the rejection and instead, the explicit recitation was reduced to just downloading something from some location that provides some rights management."
- b) "The rejection has failed to cite any teaching of sending two items as recited in this portion of the claim to an entity that authenticated the access request in the first portion of the claim."
- c) "[T]he rejection must show that the party that authenticated the original access request sends to the user device a new access request and a Web page. A showing of a Web page in general is not sufficient."
- 2. "The Rejection Failed To Meet the Anticipation Standard."
- a) "Nowhere in the cited sections is an authenticated access request mentioned and so the reference cannot teach the specific authenticated access request recited in these claims. Specifically, Applicants electronically searched the text version of Bushe available on the USPTO website for 'authen' and there were no hits. The rejection cited a Rights Locker Component 104, but failed to cite any teaching that a provider for a rights locker provided an authenticated request."
- b) "[T]he rejection failed to cite any teaching that the catalog was associated with an authenticated access request as required in these claims.'
- c) "[T]he rejection does not cite to anything determined in the first operation, which are the elements sent in this portion of the claim and instead cites to a completely different operations in Bushe. The rejection completely ignores the express relationship between the first and second portions of the claim and the elements recited in those portions."
- d) "[T]he rejection failed to cite a new authenticated rights locker access request and also failed to cite any teaching that the link in the Web page has any associated authenticated rights."

The Examiner disagrees due to the following reasons:

- Per 1. "The Plain Meaning of the Claim has been Ignored."
- a) In response to applicant's argument that the references fail to show certain features of applicant's invention, it is noted that the features upon which applicant relies (i.e., "a rights locker, identify the provider for that locker and then demonstrate that that particular provider authenticated the request that is determined in this operation.") are not recited in the rejected claim(s). Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See In re Van Geuns, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993). In fact, Buhse does disclose determining, on a user device, a digital content specification and associated authenticated rights locker access request wherein said associated authenticated rights locker access request was authenticated by a right locker provider for the rights locker (pars. 0029-0030, 0042, and 0065-0066; Figs. 1 and 2C; step 1 and steps 4a: 'select content'; the Offer Catalog Component 102 accessible by customers, provides customers with a listing of the digital products available from each client; in response to the client or prescriptions directions, the Right Locker Component 104 issued purchased products to the customer; the consumer logs in using the promotion ID; see also pars. 0064-0072); and sending, from said user device to said rights locker provider for the rights locker, said authenticated rights locker access request and said digital content specification (pars. 0029-0033, 0066, 0156-0159, and 0166; Figs. 1 and 2C; step 4a: 'select content'; the consumer selects the products to be downloaded and submits the request for content; the Rights Locker Component (RLC) 104 maintains a Rights Database, which contains rights information for each consumer; see also pars. 0064-0072, 0102-0110, and 0124-0135); Each client/consumer has a list of available digital products; the consumer receives purchased products from the Right Locker Component; and is able to log in using the promotion ID sent by the Right Locker Component to purchase digital product associated with given promotion ID. It is clear that Bushe encompasses all limitations in argued above.
- b) Bushe does disclose sending two items as recited in this portion of the claim to an entity that authenticated the access request in the first portion of the claim; first sending is to submit a request for content; e.g., sending, from said user device to said rights locker provider for the rights locker, said authenticated rights locker access request and said digital content specification (pars. 0029-0033, 0066, 0156-0159, and 0166; Figs. 1 and 2C; step 4a: 'select content'; the consumer selects the products to be downloaded and submits the request for content; the Rights Locker Component (RLC) 104 maintains a Rights Database, which contains rights information for each consumer; see also pars. 0064-0072, 0102-0110, and 0124-0135; [consumer submits a request for content or sending login request with given promotion ID]); and second sending is to submit a request to download software needed to play downloaded content; e.g., sending, request and an indication of the right associated with said one of said 2 from said user device, said new authenticated rights locker access

one or more clickable links to said rights locker provider (pars. 0055-0063, 0068, and 0185-0190; Figs. 2C and 7C; step 6b: 'SW downloaded'; the Consumer visits a retail website or a Rights Locker website to view the subscription plan (playlist) and selects tracks to download; the result returned is either in the form of links to retrieve the content, or proprietary order blocks; see also pars. 0106, 0155-0157, and 0165-0166; the consumer determines which rights to transfer to other devices);

c) Bushe does disclose the party that authenticated the original access request sends to the user device a new access request and a Web page (pars. 0029-0030, 0042, and 0065-0066; Figs. 1 and 2C; step 1 and steps 4a: 'select content'; the consumer logs in using the promotion ID; and then pars. 0055-0063, 0068, and 0185-0190; Figs. 2C and 7C; step 6b: 'SW downloaded'). As described in paragraphs [0185]-[0190], after authenticating the user and determining that the user/account holder is authorized to have the requested content, the user will receive result returned in the form of links [i.e., a Web page includes links] to retrieve the content.

Per 2. "The Rejection Failed To Meet the Anticipation Standard."

- a) It would be improper to conclude that "[n]owhere in the cited sections is an authenticated access request mentioned and so the reference cannot teach the specific authenticated access request recited in these claims" just because of there were no hits after having electronically searched the text version of Bushe reference. The Examiner respectfully submits that Bushe does teach the specific authenticated access request as claimed by the Applicants (par. 0065; the consumer logs in user the promotion ID; [meaning the system will authenticate user using promotion ID]; pars. 0135 and 0185-0190; after authenticating the user and determining that the user/account holder is authorized to have the requested content, the user will receive result returned in the form of links).
- b) Bushe does teach the catalog was associated with an authenticated access request (pars. 0029-0030, 0042, and 0065-0066; Figs. 1 and 2C; step 1 and steps 4a: 'select content'; the Offer Catalog Component 102 accessible by customers, provides customers with a listing of the digital products available from each client; in response to the client or prescriptions directions, the Right Locker Component 104 issued purchased products to the customer; the consumer logs in using the promotion ID).
- c) As discussed in section 1.b above, the Examiner respectfully submits that Bushe does disclose sending two items as recited in this portion of the claim to an entity that authenticated the access request in the first portion of the claim; first sending is to submit a request for content; e.g., sending, from said user device to said rights locker provider for the rights locker, said authenticated rights locker access request and said digital content specification (pars. 0029-0033, 0066, 0156-0159, and 0166; Figs. 1 and 2C; step 4a: 'select content'; see also pars. 0064-0072, 0102-0110, and 0124-0135; [consumer submits a request for content or sending login request with given promotion ID]); and second sending is to submit a request to download software needed to play downloaded content; e.g., sending, from said user device, said new authenticated rights locker access request and an indication of the right associated with said one of said one or more clickable links to said rights locker provider (pars. 0055-0063, 0068, and 0185-0190; Figs. 2C and 7C; step 6b: 'SW downloaded'; the Consumer visits a retail website or a Rights Locker website to view the subscription plan (playlist) and selects tracks to download; the result returned is either in the form of links to retrieve the content, or proprietary order blocks; see also pars. 0106, 0155-0157, and 0165-0166; the consumer determines which rights to transfer to other devices).
- d) As discussed in section 1.c above, the Examiner respectfully submits that Bushe does disclose a new authenticated rights locker access request and also the link in the Web page has associated authenticated rights (pars. 0029-0030, 0042, and 0065-0066; Figs. 1 and 2C; step 1 and steps 4a: 'select content'; the consumer logs in using the promotion ID; and then pars. 0055-0063, 0068, and 0185-0190; Figs. 2C and 7C; step 6b: 'SW downloaded'). As described in paragraphs [0185]-[0190], after authenticating the user and determining that the user/account holder is authorized to have the requested content, the user will receive result returned in the form of links [i.e., a Web page includes links] to retrieve the content.

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